



# केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

**CENTRAL BOARD OF SECONDARY EDUCATION**

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)



CBSE/ACAD/DS (SCG)/2023

Date: 10.01.2023

**Circular No: Acad-06/2023**

All the Heads of Schools Affiliated to CBSE

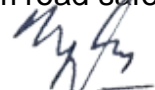
## **Subject: Observance of Road Safety Week under “Swachhata Pakhwada” 2023 – regarding**

It is matter of concern that India ranks 1<sup>st</sup> in terms of road fatalities across 199 countries as reported in the World Road Statistics, 2018. In order to decrease road fatalities, both the Central Government and State Governments are working in the area of road safety. But, still a lot needs to be done. The Central Government is aiming to reduce Road Accidents by 50% by the next 10 years.

1. “Swachhata Pakhwada” a concept inspired by Hon’ble Prime Minister’s vision to engage all Central Government Ministries and Departments in swachhata related activities, thereby making swachhata everyone’s business.
2. In this regard, Ministry of Road Transport and Highways is organizing Road Safety Week from 11<sup>th</sup>-17<sup>th</sup> January 2023 in order to create awareness among general public to improve the safety on road and to give an opportunity to all stakeholders to contribute to the cause of road safety.
3. All schools are requested to organize Road Safety activities, trainings, workshops, seminars etc. for drivers, students and staff during the Road Safety Week. Schools may undertake suitable activities to observe the occasion. An indicative list of activities which may be undertaken during this period is enclosed as annexure A.
4. The schools may upload a brief report of the activities undertaken along with photographs /videos on the following link latest by 30th January 2023:

<https://forms.gle/3Cus8HQe64Lu7esc8>

Looking forward to your active participation to ensure maximum road safety.

  
**Dr. Joseph Emmanuel**  
**Director (Academics)**

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Secretary, Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
4. The Secretary, Sainik Schools Society, Room No. 101, D-1 Wing, Sena Bhawan,



‘शिक्षा सदन’, 17 राऊज़ एवेन्यू, इंस्टीट्यूशनल एरिया, नई दिल्ली –110002

‘Shiksha Sadan’, 17, Rouse Avenue, Institutional Area, New Delhi – 110002





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NewDelhi-110001.

5. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odhisha-751005.
6. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, OldSecretariat, Delhi-110 054
7. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
8. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
9. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
10. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
11. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
12. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector -3, Rohini, Delhi
13. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
14. The Secretary AWES, Integrated Headquarters of MoD (Army), FDR Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
15. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
16. All Joint Secretary/ Deputy Secretary/ Assistant Secretary/SPS / Analyst, CBSE
17. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
18. In charge IT Unit with the request to put this Circular on the CBSE Academic Website
19. In-Charge, Library
20. The Head (Media & Public Relations), CBSE
21. DS to Chairperson, CBSE
22. SPS to Secretary, CBSE
23. SPS to Director (Academics), CBSE
24. SPS to Director (Information Technology), CBSE
25. PPS to Controller of Examinations, CBSE
26. SPS to Director (Skill Education), CBSE
27. PPS to Director (Professional Examinations), CBSE
28. PS to Director (Training), CBSE
29. PPS to Director (CTET), CBSE
30. SPS to Director (EDUSAT), CBSE
31. Record File

**Director (Academics)**



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फ़ोन/Telephone: 011-23212603 वेबसाइट/Website : <http://cbseacademic.nic.in> ई-मेल/e-mail: [directoracad.cbse@nic.in](mailto:directoracad.cbse@nic.in)



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## Annexure A

### Indicative list of activities

- Posters/Slogans/Paintings
- Essays/Quiz/Debate/Declamation
- Lecture (for students, parents, drivers, etc.)
- Preparation of Road Safety Comic Strips
- Integrated Curriculum Plan for Road Safety Education
- Road Safety Exhibition
- Songs/Dance/Jingle
- Mime/Skit
- Films/Ad Movie
- Pamphlets/Publications/Website resources/Blogs/Mobile App
- Programmes for drivers like training about road safety rules, various sign/signage and first aid service in case of accidents



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