



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)



CBSE/ACAD/JS(PMS)/2022

Date: 26.09.2022

Circular No: Acad-114/2022

All the Heads of Schools Affiliated to CBSE

Subject: 2nd CBSE EXPRESSION SERIES: 'Tourism in India' for the Session 2022-23

1. The theme for the Student-Enrichment activities conducted by the Board for the academic session 2022-23 is **Vision for India @2047**.
2. In this context, on the occasion of Tourism Day, CBSE announces the 2nd Expression Series for the academic session 2022-23 on the theme of *Tourism in India*. Students can express their ideas on the theme.

Class Category	Medium	Topic
Primary (Class 3 to 5)	Paragraph (150 words) / Painting	The tourist place I like most and why?...
Middle (Class 6 to 8)	Essay (400 words)/ Painting/ Poem	How would I promote tourism in my city/town?...
Secondary (Class 9 to 10)	Essay (700 words)/ Painting/ Poem	Ways through which tourism unites us all.
Senior Secondary (Class 11 to 12)	Essay (1000 words)/ Painting/ Poem	Promoting Sustainable Tourism is crucial for the vision of Developed India @ 2047.

3. Conducting Expression Series:

3.1 Conduct of Expression Series at the School Level:

- 3.1.1 Schools shall organise the school level Expression Series at their end on the above theme from **26th September 2022 to 12th October 2022**. Information of conduct of the Expression Series should be given to all students.
- 3.1.2 For participation in Expression Series activities, i.e. Essays/ Paragraphs/ Paintings/Poems etc., please use participants' sheet given as **Annexure I** or a sheet with all details as given therein.
- 3.1.3 The medium should be Hindi or English.
- 3.1.4 Schools shall complete the evaluation of entries and shortlist one entry per class category (total 04 entries from a school) for onward submission to CBSE.

3.1.5 Submission of the Shortlisted Entry by Schools to CBSE:

- 3.1.5.1 Schools can submit/upload the entries from **13th October 2022 to 18th October 2022** using an android phone through **CBSE Expression Series App** available at Google Play store. For guidelines of the process of submission, please see **Annexure II**.
- 3.1.5.2 Each participant will get an online certificate of participation at



'शिक्षा सदन', 17 राऊज़ एवेन्यू, इंस्टीट्यूशनल एरिया, नई दिल्ली-110002
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his/her registered e-mail ID after the successful submission of entry on CBSE Expression Series App.

- 3.1.5.3** 10 best entries of each category will be selected by each CBSE Regions for selection of winners at CBSE, New Delhi.
- 3.1.5.4** Three best entries will be selected at the national level. All of these best entries shall be compiled in the form of a booklet for display on CBSE website.
- 3.1.5.5** 10 best entries at the regional level (160 entries from 16 ROs) and 03 best entries at the national level will be given to the Ministry of Tourism for honouring the winners.

3.2 The decision of the evaluation committee shall be final and no correspondence will be entertained in this regard.

In case of any query, kindly contact at 011-23232106 during office hours or e-mail at cbseexpressions2122@gmail.com

With Best Wishes

Dr. Joseph Emmanuel
Director (Academics)

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Secretary, Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
4. The Secretary, Sainik Schools Society, Room No. 101, D-1 Wing, Sena Bhawan, New Delhi-110001.
5. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odisha-751005.
6. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
7. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
8. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
9. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
10. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
11. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
12. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector -3, Rohini, Delhi
13. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
14. The Secretary AWES, Integrated Headquarters of MoD (Army), FDR Building No.



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202, Shankar Vihar (Near APS), Delhi Cantt-110010

15. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
16. All Joint Secretary/ Deputy Secretary/ Assistant Secretary/SPS / Analyst, CBSE
17. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
18. In charge IT Unit with the request to put this Circular on the CBSE Academic Website
19. In-Charge, Library
20. The Head (Media & Public Relations), CBSE
21. DS to Chairperson, CBSE
22. SPS to Secretary, CBSE
23. SPS to Director (Academics), CBSE
24. SPS to Director (Information Technology), CBSE
25. PPS to Controller of Examinations, CBSE
26. SPS to Director (Skill Education), CBSE
27. PPS to Director (Professional Examinations), CBSE
28. PS to Director (Training), CBSE
29. PPS to Director (CTET), CBSE
30. SPS to Director (EDUSAT), CBSE
31. Record File

Director (Academics)



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ANNEXURE –I

CBSE Expression Series Submission Form

Fill all details. All fields are mandatory:

Name of Participant:_____ Class:_____ Gender: M/F/Other

Differently Abled: Yes/No (tick one)

Name of the School with complete address:

Name of City/Village:_____ State:_____

Contact Number of participant/parent(whichever is applicable):_____ Contact No. of

School_____ Email address of participant(whichever is applicable):

Write Here:

(Please attach additional sheets, if required. But all sheets must have the details as above, failing which the sheet will not be evaluated)



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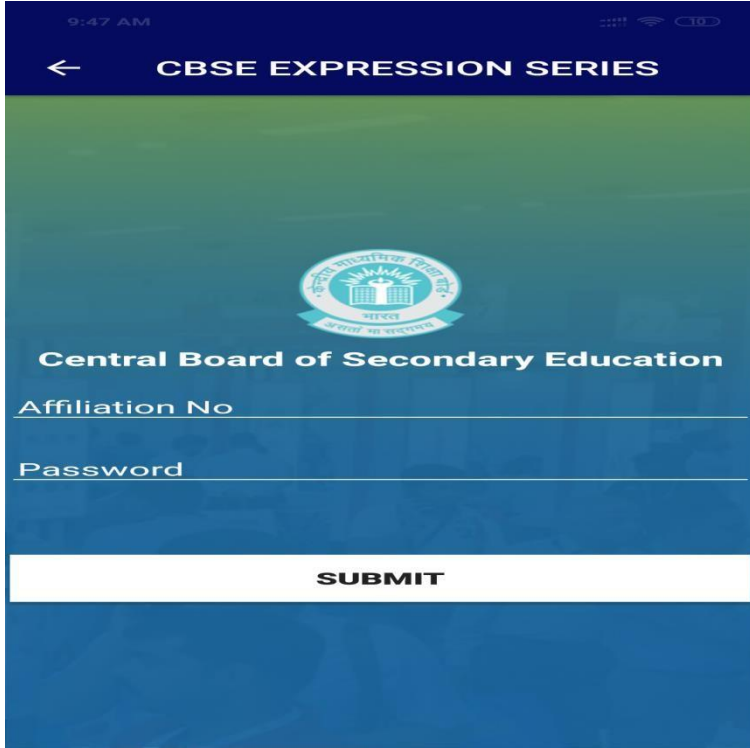
ANNEXURE - II

Guidelines for Entry Submission by School

Expression Series Android App Usage Details:-

Requirement: Android smart phone having operating system version 5.0 and above with internet connectivity.

1. CBSE Expression Series app may be downloaded and installed from Google Play Store. At the time of installation, please ensure that you “Accept” the permissions asked by app.
2. Tap on the “ CBSE Expression Series” icon to launch the App and follow the steps given below:

	<p><u>Step-1</u></p> <p>Enter Affiliation No and LOC/Registration Password as Password and then tap on “SUBMIT” button.</p>
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1:27 PM 4G 13

← CBSE EXPRESSION SERIES

Enter Name

Enter Mobile Number

Enter Email Id

Enter Roll Number

Select Category

Select Class

Take Photo Upload Photo View Certificate

Step-2

Follow the steps given below after successful authentication

- Enter the Name of Candidate.
- Enter mobile number.
- Enter E-Mail ID.
- Enter the Roll Number generated at the school level.
- Select class category(primary/middle/secondary/senior secondary).
- Select Class.
- Tap on "Take Photo" button to click the picture or select picture from media. *Please ensure that the sheet contain all required details as given on annexure I.*
- Tap "Upload Photo" and Upload picture on server.
- Click on 'View Certificate' for the online certificate generated after the successful submission of entry by school.



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फ़ोन/Telephone: 011-23212603 वेबसाइट/Website : <http://cbseacademic.nic.in> ई-लेम/e-mail:



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<p>1:27 PM 4G</p> <p>← CBSE EXPRESSION SERIES</p> <p>Certificate</p> <p>Enter Mobile No Enter Roll No SEARCH</p>	<p>For Viewing the online certificate, Kindly enter your mobile number and roll no. and click search.</p>
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